

Street Date 6-17-03

KNOCKOUT DROPS

KILLED BY THE LIGHTS



- 1 Killed By The Lights
- 2 Hellride
- 3 Wasted
- 4 Wrong Side of Love
- 5 Only Man In The Universe
- 6 Say Something
- 7 Rage Like The Sun
- 8 Bill's Gay '90's
- 9 The Day I Dropped My Sword
- 10 Always Claire
- 11 Caught In The Headlights
- 12 In The Returning Hours
- 13 Head Full O' Worry

**\$11.98
LIST!**

**5% thru
6/27**

Bonus - "Killed By The Lights - Video

- Developing artist list price \$11.98
- Press: Regional and National campaigns to coincide with "Killed by the Lights" release.
- Radio: College top 200 and Alternative Specialty shows. Quarterbacked by Notorious Promotions
- Retail: Co-op advertising available. In Store play copies available. POP available.
- Internet: Web campaign to create awareness via the internet to fans of like artists. Web Banner & e-Card to be created.
- Advertising: Consumer ad campaign to Alternative, College, Americana and Musician publications.
- Street level marketing to start may 1st.
- Video for "Wrong Side Of Love" to be serviced nationally

BIO

Over the years, Knockout Drops have sold out shows at Irving Plaza, Tramps and Bowery Ballroom. Notably, the Drops were one of only two unsigned bands to headline Irving Plaza in a given year. In the supporting artist category, the Drops were seen opening for Soul Asylum, Pete Dinklage, Semisonic, Violent Femmes and Better Than Ezra. Other highlights include the Guinness Fleadh at Randall's Island and acoustic performances with The Beach Boys and Jethro Tull, both at Jones Beach Theater, NY. Knockout Drops debut "official" release, their first full-length CD, is entitled Killed by the Lights. The thirteen-song collection exemplifies the diverse appeal of the Drops yet it remains focused and congruous. Killed by the Lights represents a significant leap in the band's writing and recording prowess. Skillfully crafting their songs and constructing rich sonic textures without sacrificing any of the gritty, hard-hitting energy that characterizes their live sound.

"Great Stories, Melodies and Moods. A Must Have."
- GORDON GANO, VIOLENT FEMMES


"This baker's dozen worth of songs gives the listener a true looking glass into relationships, addictions and the notion of redemption...Campion's vocals are powerful and sobering... There is no bubble gum-white picket fence pop here. These guys are for real and the subject matter they address is both riveting and relevant."
- LONG ISLAND ENTERTAINMENT

"Exhilarating live shows with psychedelic-pop songs & theatrically entertaining performances."
- GUITAR MAGAZINE

"Guitar-driven swagger and a sarcastic sense of humor"
- LONG ISLAND VOICE



Circus Clone Records,
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File Under Rock/Pop
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